



**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL  
PUBLIC MEETING MINUTES**

333 North Central Avenue, Suite 1900  
Phoenix, Arizona 85004

Wednesday, November 20, 2013  
12:00 P.M. – 2:00 P.M.

**APPROVED MINUTES**

**I. Call to Order and Roll Call**

Julie Pastrick, Chair, called the November 20, 2013 meeting of the Rural Business Development Advisory Council to order at 12:09 p.m. and asked all attendees present to introduce themselves including: name, position, and title. A quorum was present.

The meeting was noticed and properly posted.

**Committee Members Present In-Person**

Julie Pastrick (Chairwoman)  
Bill Assenmacher  
David Bentler  
Angela Harmon  
Nolan Larson  
Les Orchekowsky  
Stephen Rutherford  
Keith Watkins

**Committee Members Present Via Conference Line**

Julie Engel  
Gary Kellogg  
D.L. Wilson

**Committee Members Not Present**

Ben File  
Terri Lynn Grier  
Kip Kempton  
Ellen Kretsch  
Matthew Mandel

LeRoy Shingoitewa (Chairman)

**ACA Staff Members**

Ken Chapa  
Jourdan Harding  
Marisa Walker

**Guests Present**

Sapna Gupta: Morrison Institute  
Dan Hunting: Morrison Institute  
Dr. Joanna Morfessis

**II. Approval of Minutes of September 18, 2013\***

Bill Assenmacher moved to approve the minutes of the September 18, 2013 Rural Business Development Advisory Council Public Meeting; Nolan Larson seconded. The motion was approved.

**III. Strategic Futures Project Presentation**

Marisa Walker, ACA Senior V.P of Strategic Initiatives, commented that in order to position Arizona competitively we need to look at the market trends. Thus for the past two years, ACA has been engaged with Morrison Institute to analyze Arizona's markets. Sapna Gupta and Dan Hunting from Morrison Institute presented on these findings. The report covered GDP Growth Rates, Economic Landscape, Venture Capital Funding, Trade Routes, Innovation Awards/Funding, and Arizona's Workforce. Each subheading was dissected for threats, opportunities, and current standing. After the presentation, it was noted that the Council Members would like a deeper dive into the Educational Attainment Summary per County.

**IV. ACA Activity Update**

Keith Watkins, Committee Member, reported on ACA Q2 activity including the complete Greater Arizona Brochure, the importance of Certified Sites in Rural Communities, and the Rural Grant Awardees. He also prompted an open dialogue to the Council Members in order to discuss current community triumphs and difficulties.

**V. Call to Council Members for Future Agenda Items**

David Bentler suggested that the Council take a look into finding an easier process on Arizona State Land Trust restrictions; Bill Assenmacher would like this process to include fewer limitations for rural communities; and Angela Harmon suggested a presentation at the next meeting from a representative of the Arizona State Land Trust.

**VI. Call to Public**

No public comments were made.

**VII. Adjournment**

Stephen Rutherford moved to adjourn; David Bentler seconded.  
The Committee adjourned at 2:04p.m.